

## Problems



- Cracking
- Mold and Mildew
- Staining
- Peeling
- Chipping
- Flaking



## Solutions

Our coating system is designed to protect your home:

- Seals cracks in stucco and prevents reappearance
- Provides a barrier to air and water infiltration
- Does not require recoating
- Increases the value of your home
- Virtually maintenance free



Quality elastomeric coating provides:

**LONG TERM VALUE**

A coating many times thicker than ordinary house paint:  
**LIFETIME OF PROTECTION**

**YOU CAN'T BUY  
A BETTER COATING FOR  
YOUR HOME!!**

**Never Paint  
Your Home Again!**

**Elastomeric Coating Systems:  
Scientifically proven to provide unmatched  
performance over house paint.**

### New Technology

Superior Adhesion to stucco and masonry surfaces.

Superior long term elasticity and flexibility for wood and masonry.

Best protection against efflorescence or stucco rot.

Excellent color retention.

Superior mildew resistance.

Stops stain bleed through.



Ordinary House Paints are NOT intended to cover hairline cracks or waterproof your home.

free in-home estimate  
**1-800-400-1600**

Call for your FREE copy of  
Product Presentation DVD

Protect your home with the same coating that the largest companies in the world use to protect their property investments.

Our coatings create a barrier to water infiltration.

Never paint your home again!

Lifetime warranty.





# ELASTOMERIC COATING SYSTEMS

## The E-Coat Advantage

Up To 400% Elongation



**The Problem**

The most serious problems with stucco, masonry and concrete structures are cracks and water damage. These building materials are very rigid. When a building settles or is subject to any vibration or thermal expansion ... cracking will occur. Many of these building materials are porous and allow water and moisture penetration which causes serious structural damage and deterioration.



**The Solution**

Ordinary house paints are not intended to waterproof or fill cracks. A High-Build E-Coat Elastomeric Coating System produces a flexible layer that seals and bridges cracks waterproofing these porous surfaces with a coating, many times thicker than paint.

	<b>E-Coat</b>	<b>Latex House Paint</b>
Waterproofs	Yes	No
Weatherproofs	Yes	Yes
Saves on energy bills	Yes	No
Flexible	Yes	No
High Build	Yes	No
Chip Resistant	Yes	No
Peel Resistant	Yes	No
Flake Resistant	Yes	No
Crack Resistant	Yes	No
Covers Hairline Cracks	Yes	No
Long Term Warranty	Yes	No

The Difference is...



Elongation & Flexibility

## Colors That Reflect the Heat Rays of the Sun



## Heat Reflective Coating for Walls

